

Plan Your Own Success!

Announcing the 2010

Northeast Wisconsin Business Plan Competition

Entrepreneurs are encouraged to enter the Northeast Wisconsin Business Plan Competition. A total of \$25,000 in prizes will be awarded with a top prize of \$10,000.

Why write a business plan? Business plans are a critical tool in the proper planning and launch of new ventures and are the preferred mode of communication between entrepreneurs, innovators and potential investors. The goal of the Northeast Wisconsin Business Plan Competition is to encourage the preparation of business plans for start-up businesses, making significant changes to existing businesses or launching new products in northeast Wisconsin.

Important dates for the contest: Entry deadline is January 11, 2010, at noon.

How to enter: Entry forms and specific entry information are available at www.thenewnorth.com by selecting "newrep" and "business plan contest" from the links listed on the left side of the page.

Don't know where to begin? Local economic development organizations are offering free entrepreneurial and business plan counseling services to anyone with a viable business idea interested in the competition. More information about business plan assistance or the contest is available by contacting Kara Homan at (920) 751-4770 ext. 6817 or khoma@eastcentralrpc.org.

Sponsors:



The proverbial fine print: All business plans for new Northeast Wisconsin businesses, new products or significant changes in existing businesses are eligible. The five final contestants are required to be available on March 8, 2010. On this date, the five finalists will make a 10-15 minute presentation about their business plan to a panel of judges as a part of the competition. Final awards will be announced at a press conference after the presentations. The prize money must be used to put the business plan into action within one year of its receipt.